

**Australia Day:  
growing majority  
support for  
January 26**

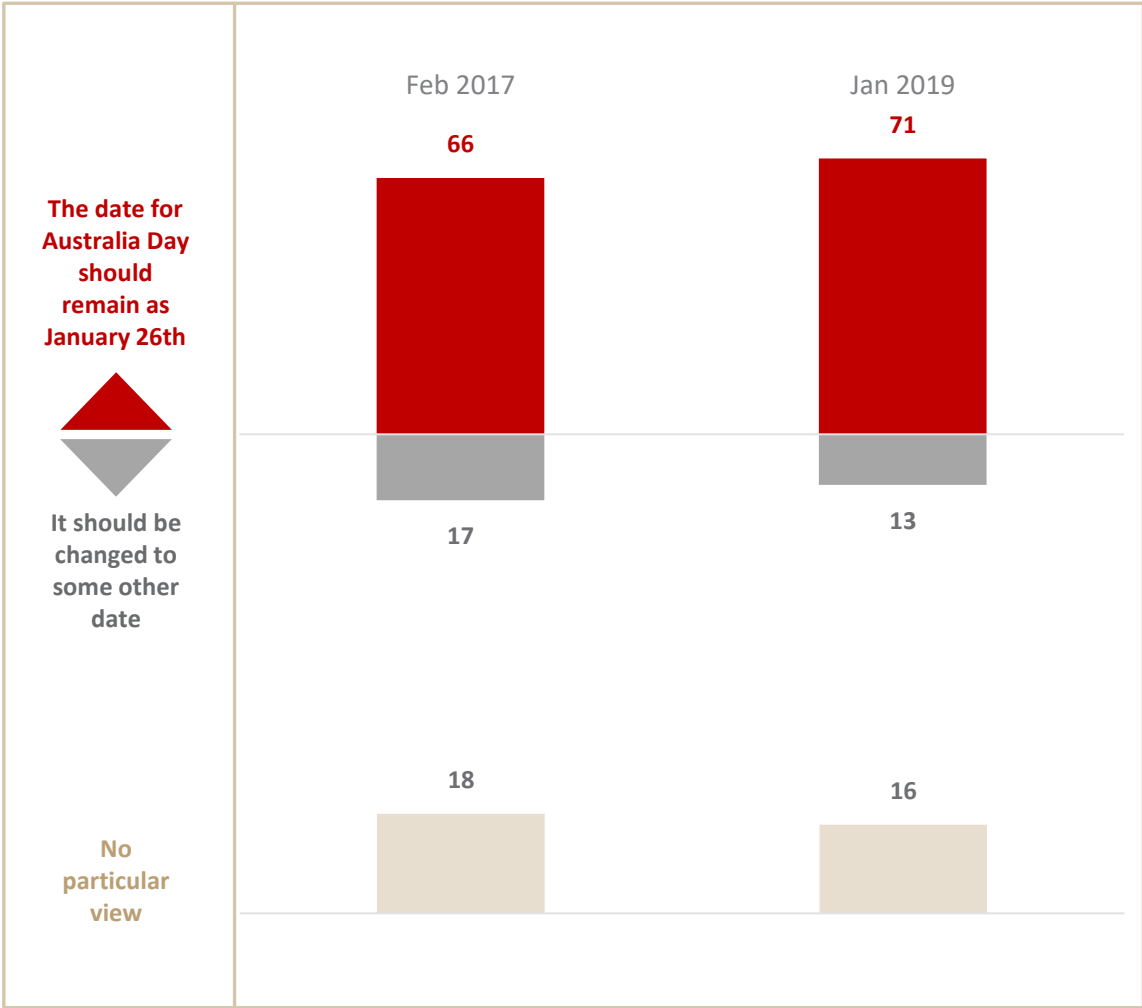


January 2019

# Preferred date for Australia Day\*

## Majority support for retaining January 26

- Currently, 71% of Australians believe January 26 should be retained as the date for celebrating Australia Day.
- This is up from 66% compared with two years ago.

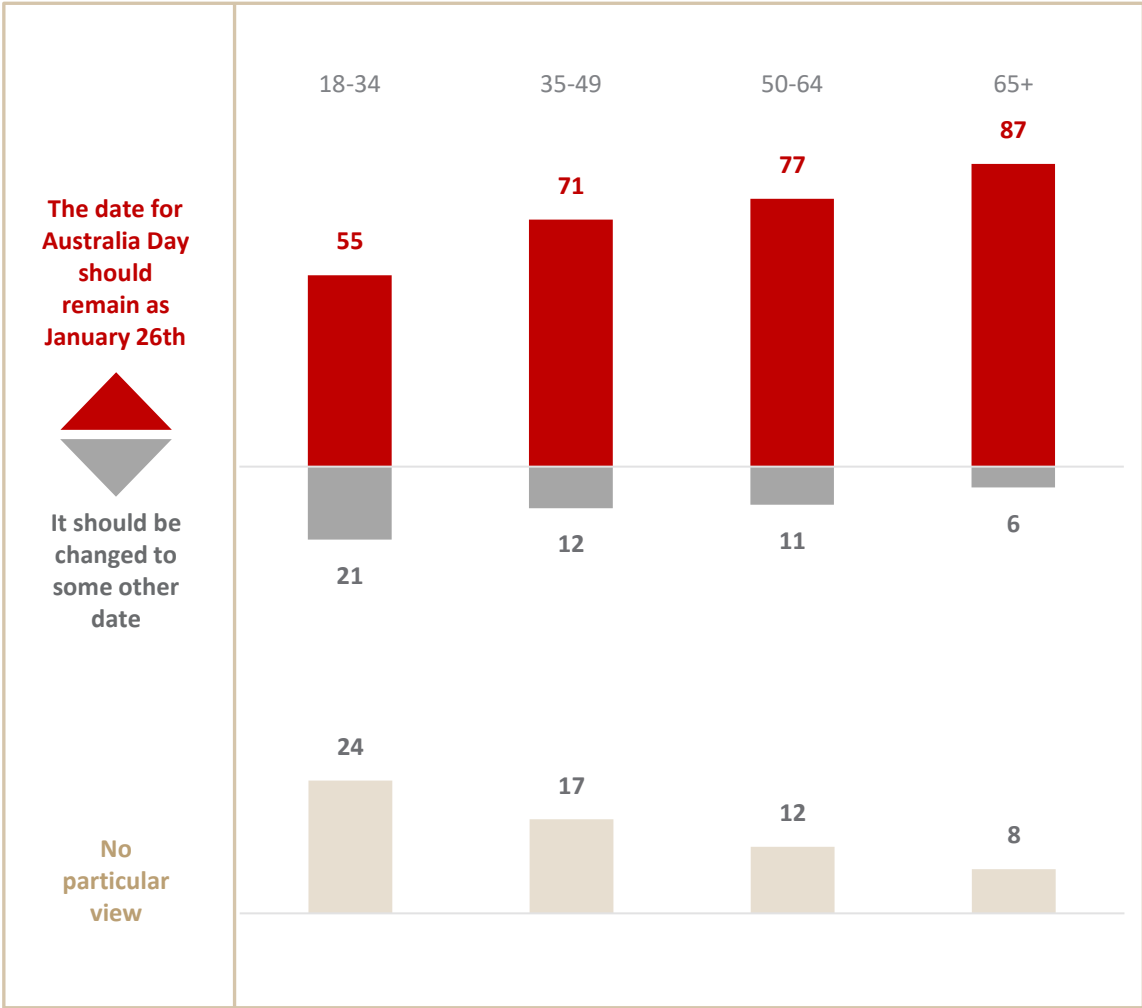


**Methodology**  
National online survey fielded January 17-22, 2019 among a sample of 1,290 people aged 18 years and over. The results were post-weighted to ABS data to reflect the population distribution for age, sex, area and

\* Question:  
Some people have suggested the date for Australia Day (January 26th each year) should be changed. Do you personally think...?  
- The date for Australia Day should remain as January 26th  
- It should be changed to some other date

# Preferred date for Australia Day\*

Age



## Majority support across all ages

- There is majority support for retaining January 26 across the age spectrum. The level of support rises with age, peaking at 87% among people aged 65+.

The date for Australia Day should remain as January 26th



It should be changed to some other date

No particular view

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